



Special Properties Real Estate Services, LLC Appoints Juan Rivera as Regional Vice President for Hudson County



SPECIAL PROPERTIES RES-THURSDAY, JUNE 7, 2018

Seasoned Real Estate Professional to Lead Special Properties' New Hoboken Office and Regional Operations

HUDSON COUNTY, NJ – June 6, 2018 – Special Properties Real Estate Services has announced the appointment of Juan Rivera as its Regional Vice President for Hudson County. In this role, Rivera will oversee the brokerage's business within the Hudson County region, including the growth of the organization's new Hoboken office that opened in April.

Juan comes to Special Properties following a decade in management at the Clifton and Fort Lee, NJ locations of Coldwell Banker. During that period, he created an internal culture shift at both locations that allowed agents to increase their sales production year over year, while also enhancing efficiency and market share. Previously, Juan was a top producing real estate agent from 2005-2008, and owned and operated Century 21 North Side in Bloomfield, NJ from 2002-2005.

"I am excited to join Special Properties at such an important phase in its development as a regional real estate powerhouse, while also working in one of the fastest growing regions of New Jersey in terms of population," said Rivera. "Customer service has always been at the center of my career, and I'm so pleased to be part of a real estate brand that puts the customer first. I look forward to working with our agents to help leverage the strength of Christie's and Special Properties' unparalleled corporate marketing resources and superior customer service to assist clients in all aspects of the real estate process."

Before he began his real estate career in 2000, Juan, a graduate of the Cititone Institute of Technology, worked as a computer and systems engineer. In that capacity, he consulted with many Fortune 500 companies in creating information technology solutions that enhanced efficiency and increased cost savings. Juan regularly applies this technical experience when working with the varied technology solutions and systems used in the real estate industry.

Juan resides in West New York, NJ with his family. ***Visit our Hoboken Office (80 Hudson St.) on Thursday, June 14th from 4-7 p.m. to meet Juan at the Special Properties Realtor Networking Event.***

About Special Properties Real Estate Services

Special Properties Real Estate Services, LLC embraces the history and traditions of its flagship brokerage location in Saddle River, NJ, into an expanded, modern presence in Mahwah, Franklin Lakes, Ridgewood, Ho-Ho-Kus and Hoboken NJ. With a staff of accomplished real estate brokers, its clients across northern New Jersey and southern New York are provided with customized, personalized services, backed by the luxury real estate brand of Christie's International Real Estate. Special Properties provides local expertise with global connections. For more information, call 201-934-0607 or visit www.specialpropertiesres.com.